



Networking 101

"Networking" is just another name for the conversations you have, and relationships you build, with people in your professional community while you are pursuing your professional goals. As a student, reaching out to friends, advisors, faculty, mentors and colleagues can help you learn more about career options and opportunities.

1. How to find people to talk to & build your professional network

- The SOM Office of Outreach & Academic Advancement ^[1] has a list of faculty, staff and alumni who have agreed to talk with students about their academic and professional issues.
- Register for UCSF Connect ^[2]. The Alumni Association and OCPD have launched this new networking platform to help UCSF students, postdocs and alumni connect! This tool allows alumni to identify the ways they would be willing to connect with students and postdocs. You can view if alums are open to answering questions, reviewing your CV, or conducting an informational interview! Registration takes less than 2 minutes using your LinkedIn or Facebook profile.
- **Join our LinkedIn Networking Group** ^[3]! We've partnered with the Alumni Association to create a professional community online. Join, and you'll connect with over 2,000 community members, learn about job opportunities, hear about upcoming programs and be part of career discussions health professionals, population and social scientists and life scientists.

2. How to establish a professional relationship

- How to conduct an informational interview ^[4]
- Sample letters requesting an informational interview ^[5]

3. How to network in specific settings

- How to network at a professional mixer ^[6]
- Get ideas for what to wear to a conference ^[7] ^[6] on our Pinterest boards

4. How to establish a presence on social media

- Creating a great LinkedIn profile [8]

5. Want more help in building your professional network?

- Make an appointment [9] to strategize with one of our career counselors

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Links

[1] <http://meded.ucsf.edu/outreach>

[2] <http://www.ucsfconnect.com/>

[3] <https://www.linkedin.com/groups/UCSF-Alumni-Network-Current-Students-680877/about>

[4] <http://bit.ly/Medicineinformationalinterviewingleter>

[5] <http://bit.ly/Nursinginforinterviewsamples>

[6] <http://www.slideshare.net/UCSFOCPD/ucsf-ocpd-how-to-network-at-a-professional-mixer-as-a-student?ref=>

[7] <http://www.pinterest.com/ucsfocpd/>

[8] <http://bit.ly/ocpd-linkedin-profile>

[9] <https://career.ucsf.edu/appointments>