Developing a negotiation strategy for faculty positions

- Postdoc and lab manager: $130,000/year
- Equipment: $150,000
- Supplies: $20,000/year
Goals of this session: Answer the most common questions asked by faculty candidates when they get their first offer

- Location: Boston, MA
- Startup funds: $250,000/year for 3 years. Must be spent before year 4. If grant, money must be returned.
- Lab renovations: $250,000. Planning for renovation start at signature. Expect a year for renovation.
- Relocation incentive: $10,000
- Teaching: 2 courses/year, reduced to 1/y for the first two years
- Salary: $120,000/year. 75% covered for first 3 years, then 25% covered.
- Start date: August 2018
Activity 1: How would you answer these questions?

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- Cost of 2 graduate students/year for 2 years
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Which items can I negotiate for?

How much can I ask for?

How can I ask for it?
Imagine your lab as a startup
Reframing the faculty job application process

INSTITUTION

INVESTOR & INCUBATOR

JOB/CHALK TALK

PITCH

RESEARCH PLAN

BUSINESS PLAN

JOB OFFER

DEAL
<table>
<thead>
<tr>
<th>Question</th>
<th>Example</th>
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<tbody>
<tr>
<td>What level of productivity does the INSTITUTION expect from you after they invest in you?</td>
<td>One R01 grant by Y3, another large grant by Y5 Several papers, including in high-impact journals</td>
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<tr>
<td>What do YOU need to attain this level of productivity?</td>
<td>1 technician for the first 3 years, Access to a confocal microscope 20 h/wk 1 graduate students and 1 postdoc within 2 years A job for my spouse with equivalent salary</td>
</tr>
<tr>
<td>If you do not get some of the items on that list, how does this impact YOUR long-term productivity at this institution?</td>
<td>No technician: no one to set-up lab and train graduate students while you write grants</td>
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The chair is your ally in the negotiation process

Can advocate for you

Can find creative solutions to your problems
The chair is your ally in the negotiation process

They need to know what problem you are trying to solve to help you attain your goal
The chair is your ally in the negotiation process.

“I need to buy a $500K equipment for my experiments in Y1, but the budget is of $250K a year. If I do not buy this equipment in the first year, I will lose 1 year of work and will not be able to get my first R01 in Y3. Can you suggest any solutions for this problem?”
So, when speaking with the chair, focus on your needs.

- Be clear: what are they?
- Justify: in terms of productivity and well-being
- Prioritize: you won’t get everything you want
- Be flexible: focus on solutions
How would you answer these questions? Think/write for 5 minutes. Share for 5 minutes.

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Activity 2: How would you answer these questions? Think/write for 5 minutes. Share for 5 minutes.

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Which 3 items do you need to negotiate to reach the productivity needed?

For each of these items, what will happen if you don’t get it?

What other creative solutions could you suggest to meet your needs?
How to ask for what you need
What are your most important concerns when it comes to negotiating?

Socrative.com
Choose “student login”
Room “OCPD”
### Most commons concerns when it comes to negotiating

<table>
<thead>
<tr>
<th>Concern</th>
<th>Advice</th>
<th>Sample Conversation</th>
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<td>I feel uncomfortable just asking to negotiate</td>
<td>Ask the Chair how THEY want to proceed with the negotiation (by phone, email?)</td>
<td>“There are 4 items I would like to discuss with you: the salary, the situation of my spouse, and two items in the startup budget. What would be the best way to discuss these with you - email or phone?”</td>
</tr>
<tr>
<td>I don’t want to seem greedy</td>
<td>Put your request into the context of your productivity</td>
<td>“The first item I’d like to discuss is the salary. Considering my level of experience, and with the cost of living in the Boston area, I am wondering if there is any flexibility in the startup salary.”</td>
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<tr>
<td>I don’t want to sound unreasonable</td>
<td>Stay focused on solving the problem, be flexible with the solution</td>
<td>“My spouse, who is also a researcher, is going to need to find employment in the area. He is a scientist at Gladstone and would need an equivalent-level position in the Boston area. He is open to academic and industry positions. Do you have any suggestions on how to help us find a satisfying position for him?”</td>
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<tr>
<td>I don’t want to make the wrong decision</td>
<td>This phase of the negotiation is an information collection phase, not a decision making phase. Take a pause in the negotiation when you need it.</td>
<td>“Thank you so much for taking the time to walk me through the details of how salaries and startup budgets are calculated. I am really excited about the idea of continuing this discussion. This is a lot of new information, so I would like to take some time to think about this and pick up the discussion later. Can we schedule some time to talk later? Maybe we can find a time that works for both of us via email.”</td>
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Information collection phase NOT decision making phase

1. **Institution indicates interest and asks for your budget**
   - Ask for what you need
   - Express enthusiasm
   - Don’t tip your hand
   - Ask for the letter

2. **Chair calls to discuss the verbal offer on the phone**
   - Decide whether you want this position
   - Prioritize your asks

3. **Chair sends offer letter**
   - Express enthusiasm
   - Ask for the letter

4. **You begin negotiating**
   - Give overview of what you want to discuss (how many items)
   - Ask HOW they want to negotiate (via email or phone)
   - Negotiate first item. Explain why you need it

5. **You need to think about what you’ve learned**
   - Thanks.
   - Indicate need for pause.
   - Summarize action items (by phone and email)

6. **You finish negotiating**
   - Express enthusiasm.
   - Negotiate other items.
   - Explain why you need them.

7. **You ask for a revised letter**
   - Repeat process pause/negotiation if needed.
   - Recognize and appreciate the efforts.
Activity 3: From your list of necessary items, chose the one you are the least comfortable negotiating for, and write your request down, then practice saying it to your partner.