Non Profits and Think Tanks:
What are my options?

Patti Meyer, Program Director
Non-Academic Careers
While We Are Waiting to Begin…

• Write down a question you hope to have answered today

• IF you have ever made an appointment with OCPD, complete survey on that process

• Get on ucsfconnect.com

• Note that these slides will be available at http://career.ucsf.edu/nonprofit-options
Consider this for next Wednesday’s lunch…

Identifying your values and motivators

Wednesday, September 20, 12 p.m. - 1 p.m.
Parnassus N-729

In this engaging workshop, you will be introduced to the concept of values and its importance in your career and professional development. You will have an opportunity to reflect upon, identify, and prioritize your values and motivators, and answer the question, "What's important to me?"
Stay Connected!

Want the latest info on career & professional development programs and resources delivered to your inbox?

Join our listserv with your Personal Email

career.ucsf.edu/listservs
Join UCSF Connect, the official networking platform for the UCSF community.
Join the conversation and connect with over +2,500 UCSF students, postdocs and alumni on our LinkedIn Group with the Alumni Association! Search for:

LinkedIn UCSF Alumni Network (students and postdocs welcome!)
We’re Hiring Work Study Students!

Work with a great, student services-focused team to help us develop career resources and get the word out about programming relevant to your school/program.

● Who Should Apply: Students eligible for work study
● Salary: $15.00 - $17.00 per hour, Hours: 10-15 hours/week
● Locations: Mission Bay, Parnassus or home!
● We’ll work with your school schedule, too!
● For more information and to apply: http://bit.do/UCSFWorkStudy
Agenda

1. Name the variety of careers in this work sector

2. Strategize to increase your knowledge and goals regarding these options

3. Consider YOUR entry point

4. Develop Your Next Steps
Agenda

1. Name the variety of careers in this work sector

Let’s begin by naming defining the work sectors by naming employers and jobs in each sector....
Non Profit Employers

Private Non Profit = Rand Corporation
Private Foundation = Helmsley Trust

Public Non Profit = churches, schools and hospitals, provide services directly to their intended recipients.

NPO = Non Profit Organization
NGO = Non Governmental Organization
Non Profit Employers

Charities:
WomenAde

Service Organizations:
Doctors Without Borders

Patient Associations:

Trade Unions:

Academic Societies:
American Anthropological Association or
the Federation of American Societies for Experimental Biology
PRIVATE Non Profit

FEWER sources of $$
Private Funding
Foundations do not provide services
but hand out $$

PUBLIC Non Profit

Several sources of $$:
General public contributes
Government Grants
Private Funding
$$ from Foundations

More often provide direct services
May supplement gov services
Think Tank Employers

Often associated with universities, foundations, advocacy groups, and NGOs that produce policy research and analysis. Many are ideological; others strive to be independent and non-partisan.

Lobbying Organizations

Research Institutes

Advocacy Organizations

Governmental Policy Organizations

A good selected list is here [UC Berkeley Library Webpage](https://library.berkeley.edu) and a list of sites to use to search for more.
Think Tank Employers

Susan Thompson Buffett Foundation – reproductive rights research and services

National Bureau of Economic Research – private, non-profit, non-partisan economic research

Learning Policy Institute – technology and engineering in public education

Pew Research Center

Public Policy Institute of California

Resources for the Future – natural resources and the environment

Institute for Science and National Security

Belfer Center for Science and International Affairs
Every Month is Career Exploration Month for PhDs!

January: Industry Research series
February: Data Science Careers
March: Consulting Careers
April: Business of Science
May: Science Writing and Communication
June: Tech Transfer

July: Industry Research series
August: Career Exploration Skill Development
September: Non-Profit and Think Tank
October: Science Policy Careers
November: Clinical/Regulatory Careers
December: Startups
### Every Month is Career Exploration Month for PhDs!

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*Every month has a focus on exploring different career paths for PhDs.*
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Make a few notes now – follow prompts

1. Who have I met in this work sector that I want to emulate?

2. What can my PhD bring to a think tank or non profit today?

3. What is one reason I am here thinking about this work sector today?
Non Profits and Think Tanks: What are my options?

Your questions for now?
Agenda

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Strategize to increase your knowledge and goals regarding these options…

this includes evaluating fit for you, your values, your interests, your skills.
Strategies for exploring your interest in nonprofits

Leave your current circle and walk off campus

Volunteer with direct service

Become a board member volunteer

Take opportunities to clarify your values and realize the skills you could bring to nonprofit

Talk with someone who has a job find interesting
Non Profit Work

**PROS:**
- Meaning-driven
- Affinity w co workers
- Applied knowledge

**CONS:**
- Organizational change
- Lower salaries overall
- Funding source ??
Think Tank Work

■ PROS:
Focused policy work
Time to explore ideas
Autonomy

■ CONS:
Nature of the work
Agenda...lobbying ??
Funding Influence

Podcast regarding Policy vs Think Tank vs Lobbying Organization
In response to 2016 report by the New York Times on business money influencing think tank work

2016 Blog “Fifty Most Influential Think Tanks”
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Interest/Values

I care about this topic

I want to serve the world in a way I cannot in the Academy

Skill

Application of my skill

I have learned in another arena my skill is valuable in a different way
Agenda

3. Consider YOUR entry point… by looking at other PhDs
Program Officer (handing out $$)
Program Evaluation (using data skills)
Funding Director (using grant writing skills)
Research Analyst (examining latest research)
Agenda

3. Consider YOUR entry point…

Applying for positions that do not ask for PhD

Examine organization, see your goal and enter, then position yourself and show your superpower PhD skills

Take additional course or workshop to signal you are serious
To explore Think Tanks and Non Profit work

Use your go-to social media to get info about the land of your interest

Meet two alums who have some connection to work at a non-profit organization (ucsfconnect.com)

Conduct an informational interview with one person
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career.ucsf.edu/listservs
Join UCSF Connect, the official networking platform for the UCSF community.
UCSF Alumni Network, Current Students & Postdocs Welcome

https://www.linkedin.com/groups/680877/profile
4. NEXT STEPS
career.ucsf.edu

Need more help?

• See more ideas at our webpage (new for this month)
• Schedule a 20 min MINI appt to get specific feedback
• Schedule a 50 minute appointment

http://career.ucsf.edu/appointments
Two Non Profit Think Tank Programs

Networking: Sept 19th 12n MB

Resumes: Sept 29th 1pm MB

Two Career Explorer Programs:

Values Sept 20th & Skills Sept 27th
Non Profits and Think Tanks: What are my options?
ucsfconnect.com is here…

Special Thanks to Allyson Spence for her contributions to the program and this month’s great webpage

The End